FOR IMMEDIATE RELEASE

MAY 14, 2013

Attention: editors, Healthcare writers

**SOUTHMEDIC HAS ENTERED INTO AN AGREEMENT WITH BRENNAN AND COMPANY FOR DISTRIBUTION OF SOUTHMEDIC’S OXYARM™ LINE OF PRODUCTS TO THE ACUTE CARE, EMS AND HOMECARE MARKETS IN THE REPUBLIC OF IRELAND**

BARRIE, Ontario, May 14, 2013 - Southmedic, a Canadian medical device developer, contract manufacturer, and national distributor, has partnered with Brennan and Company for exclusive distribution of Southmedic’s OxyArm line of products.

The OxyArm Family of products is an innovative oxygen delivery system that uses flow dynamics to create velocity vortices allowing for an open oxygen delivery system that can achieve higher FiO2 on lower flow rates.

Through the agreement between Brennan and Company and Southmedic customers benefit from access to market-leading technologies that help improve the cost, quality and safety of patient care.

Southmedic and Brennan and Company are excited about this new partnership.

Brennan and Company…….

Under the agreement, Brennan and Company, will serve as the distributor in Northern Ireland and the UK and exclusive distributor in the Republic of Ireland for Southmedic’s extensive portfolio of differentiated Oxygen and Aerosol therapy products.

For more information visit our website at [www.southmedic.com](http://www.southmedic.com/) or contact June Beard at

1-800-463-7146 (toll free in North America) or 1-705-726-9383.